

2024 Promising Enterprise Attraction Roadshow Plan

Event Overview

- **Event Name:** Seoul Forward
- **Date/Location:** June 11 (Tue) / Alexandra Hotel, Hong Kong
- **Attendees:**
 - **Seoul City:** Economic Job Planning Officer, Invest Seoul Representative, etc.
 - **Companies:** About 100 global companies, financial institutions, and local companies hoping to enter Seoul
 - **Related Institutions:** Hong Kong General Chamber of Commerce (HKGCC)
- **Main Contents:**
 - Promotion of Seoul's investment environment
 - MOU with entering companies
 - 1:1 consulting
 - **Briefing Session:** Introduction of Seoul's business environment, comprehensive FDI support, and Seoul's incentives
 - **Consulting:** Domestic entry consulting by experts (lawyers, accountants, etc.)
- **Host/Organizer:** Seoul City Financial Investment Division / Invest Seoul

Detailed Schedule

Time	Main Content	Remarks
13:00~13:05 (5')	Introduction of the event and key participants	
13:05~13:10 (5')	Invest Seoul and Seoul promotional video	
13:10~13:15 (5')	Opening remarks by Seoul City Economic Job Planning Officer	
13:15~13:20 (5')	Welcome speech by HKGCC	
13:20~13:35 (15')	MOU signing ceremony	TBD
13:35~13:50 (15')	Keynote speech: Seoul's economy and business outlook – Success cases of entering Seoul	Kim Jung-gyeom, Lawyer (Dentons Lee)
13:50~14:00 (10')	Introduction to entering Seoul	Introduction of Seoul and support projects by Invest Seoul

Time	Main Content	Remarks
14:00~17:00 (180')	Corporate Consultation: Legal, tax, foreign exchange, and investment consulting by lawyers, accountants, labor attorneys, and banks (Total 48 sessions, 8 persons)	

Consultants

No.	Category	Name/Position	Remarks
1	Legal	Cho Bong-sang	Foreign Lawyer (Shin & Kim) Solicitor (England & Wales) Worked at Clifford Chance (London, Singapore, Seoul)
2	Legal	Kim Jung-geom	Senior Lawyer (Dentons Lee) Lawyer (New York, New Jersey, Pennsylvania)
3	Accounting	Song Chi-wook	Representative (Hyeseong Accounting Firm) Worked at PwC Hong Kong, Samil Accounting Firm
4	Labor	Jeong Bong-su	Representative Labor Attorney (Gangnam Labor Law Firm) Developed 'Labor Law' app (English/Korean)
5	Forex	Oh Hyun-sook	Deputy General Manager (IBK Foreign Exchange Division) IBK Foreign Exchange Specialist
6	Forex	Kim Dae-in	Assistant Manager (IBK Foreign Exchange Division) Participated in Seoul Forward Consultant 2023

Registration Status (Total 66 companies, 90 people)

No.	Company Name	Field	No. of Participants
1	BBMSL Limited	Financial Services	3
2	Perennial Group	Electrical/Electronic	1
3	SquareDog Robotics	Robotics	2
4	EC Healthcare	Healthcare	5
5	XTransfer	Fintech	2
6	Hermitage Capital	AI	1

No.	Company Name	Field	No. of Participants
7	Future Power (HK)	Telecommunications	2
8	ITI Ventures	AI	1
9	Atlantic Partners Asia	Fintech	1
10	BioNovo Biotechnology	Healthcare	1
11	Dayta AI	AI	1
12	Hkstyle International	Financial Services	1
13	TMI	Financial Services	1
14	AlgoBot	Fintech	3
15	Algogene Financial Technology	Fintech	1
16	Astra Optics	Advanced Manufacturing	1
17	Blue Pin (HK)	Technical Consulting	3
18	C-POLAR Technologies Asia	Healthcare	2
19	Caretia	Healthcare	1
20	DC Strategy Franchising Group	Franchising	2
21	DL Investments	Financial Services	1
22	Endovision Limited	Healthcare	1
23	Gensler	Real Estate Development	1
24	Hong Kong Food Innovation & Technology Hub	Consulting	2
25	Island Property & Asset Management	Real Estate Development	1
26	Labvy	Healthcare	1
27	Libpet Tech	Healthcare	1
28	MG Group	Fintech	1
29	Mindd Technologies	AI	1
30	Nanopath Technologies	Healthcare	2
31	Nutrir	Agriculture	1
32	PerksBar	Business Services	1
33	ProMEX	Carbon Emission	1
34	Qstem Hong Kong	Healthcare	1
35	Sharpsight	Healthcare	1
36	Talos Innovation	AI	1
37	Viewcount	Edutech & VR	1

No.	Company Name	Field	No. of Participants
38	Vista InnoTech	Electrical/Electronic	1
39	Vizzle XR	XR	1
40	WealthRyse	AI	1
41	Yi Shing Group	Construction	3
42	Achelous Pure Metal Company	Lithium Battery	1
43	Crown Craft Commercial Co.	Healthcare	1
44	Eddid Financial Group	Financial Services	1
45	EnergyUse Strategy Advisors	Business Services	1
46	Fidinam	Business Services	1
47	GBC International	Construction	2
48	Hartley McMaster	Business Services	1
49	HSI	Financial Services	1
50	Independent Audit	Business Services	1
51	JOYAJoy	Edutech	1
52	K&L Gates	Business Services	1
53	Ke Neng Development	Distribution	1
54	Leader Corporate Services	Business Services	1
55	Montnets International Communications	Telecommunications	1
56	MY ALPHA MANAGEMENT	Financial Services	2
57	Petadvisor	Retail Services	1
58	Retail Tools	Business Services	1
59	RunnerReg International	Sports Tech	1
60	Sedgwick Richardson	Business Services	2
61	Summation Solutions	IT	1
62	Transcend Capital Partners	Financial Services	3
63	Tung Yuh Fashion Company	Retail Services	1
64	TURNED-E! Education	Edutech	1
65	WNJ Ventures	Financial Services	1
66	Yuzu	Business Services	1

Total: 90 Participants